

**MINUTES OF THE HANOVER BOROUGH COUNCIL
ECONOMIC DEVELOPMENT COMMITTEE MEETING**

January 13, 2021

Chairman Hoover convened the meeting of the Hanover Borough Council Economic Development Committee meeting on Wednesday Evening, January 13, 2021 at 7:00 PM at the Hanover Borough Municipal Building, 44 Frederick Street, Hanover, Pennsylvania, as advertised.

Attendance: Hanover Borough Economic Development Committee Members present were Mr. Chesney, Mr. Hoover, Mr. Roland and Dr Rupp; Council Members Mr. Hegberg; Chamber of Commerce President Laird; Main Street Manager Trucksess by telephone; Staff Members Borough Manager Dunford, Secretary Felix, and Planning & Engineering Director/Zoning Officer Mains by telephone.

Approval of the Minutes: It was moved by Mr. Roland, seconded by Dr. Rupp to approve the minutes of December 9, 2020. Motion carried.

Public Comment: None was presented.

Recruitment of Hanover Economic Development Corporation Board Members:

Mr. Chesney reported that he reached out to Columbia Borough EDC, founded in 2005. The Board has an Executive Director, and a good variety of members from various aspects of expertise. Fundraisers were organized for group outings, etc. It may be advantageous to request a copy of their by-laws for guidelines.

Chairman Hoover noted that there was a list compiled of possible candidates within the community, and the Committee could begin to approach those people for interest and qualifications.

Chamber President Laird noted that the priorities should be determined first, and the organization can then be shaped around the priorities. He also suggested approaching the County Commissioners to potentially obtain seed money, and recommended noting the intention of an eventual expansion outside of the Borough. It would be helpful to facilitate a 5 year plan and by-laws prior to approaching the Commissioners. He also stressed the importance of establishing relationships at the State and County levels.

Dr. Rupp asked Mr. Oliver Hoar, who was present this evening, what a potential candidate would like to know about the proposed EDC. She noted Mr. Hoar has been involved with the York County Economic Authority (YCEA) for many years, and asked for his input. Mr. Hoar stated that expectations of members and time investment are key; and to seek people that have connections with knowledge of RACP grants, funding opportunities, etc.

The County Commissioners would want to know potential costs of projects; the Board should be a 501(c)(3) to raise funds.

Mr. Hegberg commented that the candidate application contains two guidelines in the *Roles of the HEDC* and recommended the addition of a third guideline:

- 1.) Administer funding for economic development projects and manage contracts and projects if required.
- 2.) Provide guidance and feedback to Borough Council regarding economic development activities.

New Guideline:

- 3.) Partner with the Borough of Hanover and other interested surrounding municipal governments and private sector to maximize community opportunities to enhance quality of life, environment and economic benefits.

Mr. Hegberg also recommended that a Council person serve on the board as a non-voting member; and if the Committee agrees, to remove the third bullet on the first page which states, *"May not be an employee, elected official, or appointed official of the Borough of Hanover."*

It was moved by Mr. Roland, seconded by Mr. Chesney to utilize the application for recruitment of candidates with the above changes. Motion carried.

Staff will send the application to the two candidates who have already submitted resumes, and a notice with the application will be placed on the website for potential candidates.

Mr. Hoover asked that all on the list of candidates be contacted and forwarded an application. The deadline could be set for March 10th which is the next meeting date. The Committee can then review applications and select those to be interviewed.

Mr. Laird stated he will also reach out to more persons in the community for potential candidates.

Main Street Hanover Update: Main Street Manager Trucksess reported the closures of two downtown businesses - Treasures and Miscreation Brewing Company. Mr. Mains commented he has had inquiries on the Miscreation spot, so hopefully it will be occupied soon. There are 2 meetings this month on the projected video project which should be finalized in the near future. Both the Wayfinding and the Historic Market Projects are in process to be finalized.

Parking Update: Mr. Mains has been in ongoing discussions with Mr. Ilyes and the church. Mr. Ilyes is preparing a plan to present to the church.

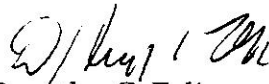
Mr. Chesney asked for an update regarding the traffic study on the square. Mr. Mains noted Public Works Director Grimm is coordinating directly, and will report back.

Mr. Roland commended Mr. Mains and Gannett Fleming on the parking analysis, very well done.

Mr. Roland noted the YWCA contacted him today and asked for additional parking spaces; he noted the church also rents out spaces.

Adjournment: Mr. Hoover thanked all for their attendance. It was moved by Mr. Chesney, seconded by Mr. Roland to adjourn the meeting at 8:15 PM. Motion carried.

Respectfully submitted,



Dorothy C. Felix
Borough Secretary